



Deep River Golf Club

Revision May 2, 2017

DRGC 2017 Fiscal Work Plan

Item	Status	Q1 (Jan-Mar)	Q2 (April-June)	Q3 (July-Sept)	Q4 (Oct-Dec)	Comments
Governance Committee						
Develop a rules and etiquette pamphlet				X		
Implement an on-line tee time reservation system					X	
Govern policies like pace-of-play, dress code			X			
Post board meeting minutes in clubhouse			X			
Submit more frequent updates			X			
Investigate the details of a potential sale of the golf course					X	
Expand the inventory in pro shop (Pro)			X			
Clubhouse Committee						
Update the main hall area to be more attractive to golfers and non-golfers					X	
Implement strong policies regarding use of facilities (ie on-going mess in men's locker room)			X			
Clean up and enhance grounds surrounding clubhouse			X			
Establish a menu with some healthier choices			X			
Repair the wall along the access to first tee			X			
Initiate a cart repair and replacement program					X	
Repair rear wall of clubhouse		X				
Repair kitchen counters			X			

Grounds Committee

Add more shrubbery and flowers (ladies volunteers)			X			
Install a shoe and club cleaning area and equipment					X	
Enhance bunkers					X	
Review and reduce the cost of grounds keeping					X	
Add directional signage to show where next tee is in hard to detect areas			X			
Gradual replacement of poplars on #3,8,and 9			X			

Membership Committee

Set up a learn to Golf Program			X			
Investigate means to retain and regain membership					X	
Develop opportunities for younger people to join					X	
Look into a mentorship program (working class)				X		
Review membership rates and look into different packages for ever changing demographics and local needs					X	

Marketing Committee

Enhance use of social media			X			
Expand on reciprocal agreements with other clubs					X	
Develop a welcoming booklet expanding on the benefits of DRGC and health			X			
Look into Stay and Play packages with local hotels					X	
Look into offering specials during slow times			X			
Make good use of electronic media for communications			X			
Enhance our website			X			
Investigate expanding the use of our facilities in the community			X			

Social Committee

Develop more socials to attract local guests			X			
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Finance Committee

Enhance the reports with appropriate detail for the membership			X			
Present more detail at meetings (ie pie charts etc)			X			
Develop a forward seeing budget for the membership					X	
Establish a reserve fund					X	